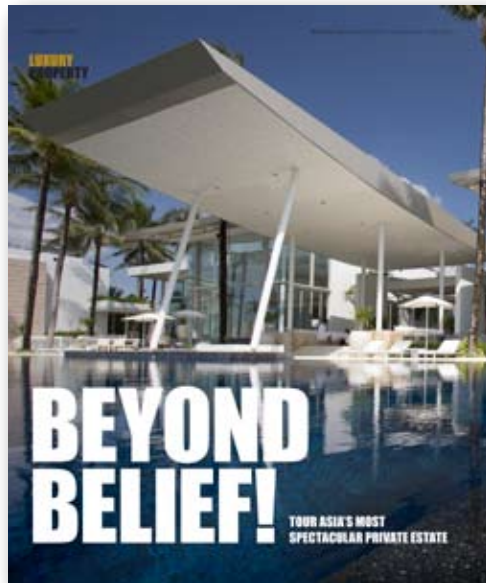




INDIGO MAGAZINE

MEDIA KIT



EDITORIAL FOCUS



INDIGO MAGAZINE showcases Luxury Lifestyle in SE Asia with features covering hot spots from around the world. Started in 2005 by Indigo Real Estate, Asia's leading luxury real estate specialist it highlights the best resort properties in Asia, some of the most fabulous and expensive private homes offered for sale and is well known for its challenging and articulate editorial features.

It is a magazine received by the Asian Forbes Rich list, luxury property/boat owners and a designated VIP mailing list of wealthy, sophisticated and intelligent readers who seek the best in life and demand the best property.

For editorial submission send an email to editor@indigoRE.com



PRINT RUN + DETAILS

INDIGO MAGAZINE has a print run of 15,000 copies published two times a year: December and May.

LATE DELIVERY Late delivery of materials after the final deadline may incur forfeiture of the space booked, at full cost.

CLAIMS FOR LOSS The Publisher will not be responsible for any loss or claim following the failure of any advertisement to appear from any cause whatsoever, nor for any errors in any advertisement.

ERRORS The Publisher will not be responsible for errors in key numbers or changes made after the closing date.

CONFORMING TO SPECIFICATIONS advertising materials must conform to the specifications stated in this media kit. Materials needing extra alterations or adjustments will be subjected to an extra charge.



DISTRIBUTION

EXPANDED ASIA DISTRIBUTION

Indigo Magazine's distribution has been expanded to include the best retail locations in Thailand, Singapore and Hong Kong. Indigo Magazine is also available free in five-star hotel rooms, restaurants, business centres and private clubs throughout Asia, and the Middle East with distribution in select five-star hotels including Jumeirah properties. Direct mail distribution also includes mail-outs to Indigo Real Estate's exclusive VIP list of 2,000 past luxury home buyers, senior management personnel and high-net worth individuals from around the world.

UK DISTRIBUTION

Indigo Magazine's distribution is expanded into the UK to include:

- UK 4* and 5* hotels, including many famous hotels such as The Dorchester, The Ritz, Claridges.
- UK Airport lounges serving First and Business Class passengers on airlines such as Air France, United Airlines, Gulf Air, Malaysian Airlines, Al Italia, South African Airways, Etihad and others.
- Stansted, Heathrow and Gatwick Express - targeting the express trains.
- UK Luxury Health Spas.
- UK Private Medical Centres - BUPA and BMI, and also several Harley Street Clinics.
- UK Private Members Clubs.
- London City Gyms, including gyms at Goldman Sachs and Morgan Stanley.
- UK Limousines - limousine operators who provide executive services to clients from investment banks, the Houses of Parliament, Chelsea Football Club etc.
- UK Private Jet Centres / Heliports.
- UK Luxury Car Dealerships, including Bentley, Jaguar and Aston Martin.
- UK Car Valets.
- UK Golf Clubs
- Select Hotel in Dubai





TERMS AND CONDITIONS

1. CANCELLATIONS

Any cancellation of any insertion – be it a single insertion contract or part of a series insertion contract – must be made in writing 30 days prior to the date for which closure of advertising of the agreed issue. Failure to do so will mean advertiser/ agency is liable to pay the full cost of the advertisement.

In the event of a cancellation which has been notified as above, the advertiser or agency will still be liable to pay 50% of the full advertising costs at agreed rates as stated in the contract.

Cancellation of a portion of the advertising contract nullifies discounted rates, position and rate protection, and the advertiser will be invoiced for any difference in amounts owed.

2. HOLDING MATERIAL

The Publisher reserves the right to destroy any advertisement material, which has been in custody for over six months. Such materials will not be returned to an agency or advertiser unless requested in writing.

3. VARIATIONS FROM RATE CARD

Contracts, orders or instructions containing conditions not specified in, or conflicting with the provision of the Rate Card or with policy as stipulated by the Publisher, will not be regarded as binding on the Publisher.

4. CHANGING PAGE RATES

Rates subject to change with three months notice.

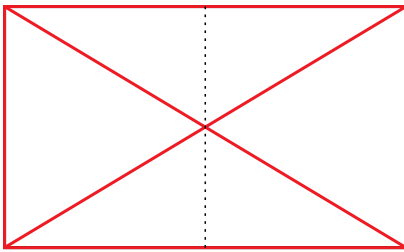
5. PAYMENTS

Bank drafts and cheques should be made payable to Ensign Media Company Ltd. All payments are subject to Thai VAT at a rate of 7%

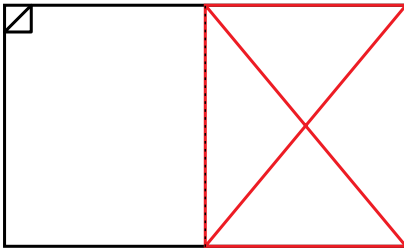
6. PENALTY FOR OVERDUE PAYMENTS

If an account is overdue the Publisher reserves the right to suspend insertions. A delinquency charge of 7.5% per month will be made on any account outstanding for more than 30 days of the invoice.

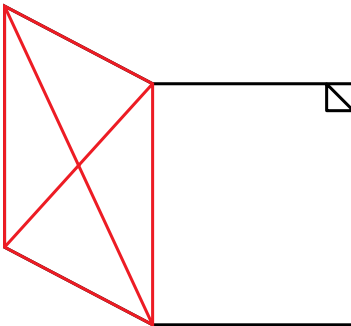




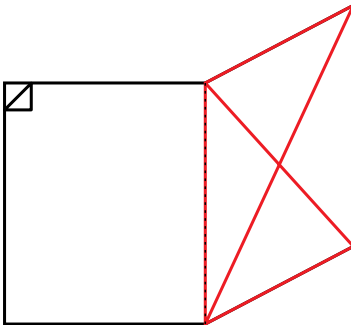
Double Page Spread



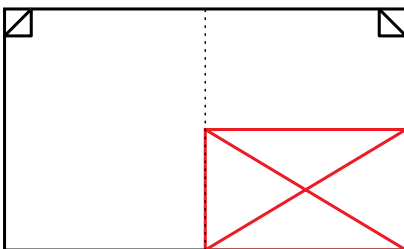
Single Page



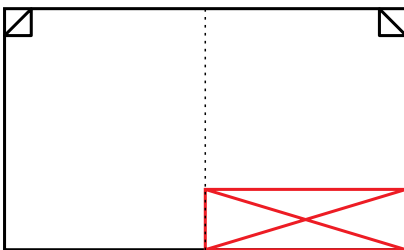
Inside front cover



Inside back cover



Half Page



Quarter Page

MASTER ADVERTISING CONTRACT

DETAILS OF ADVERTISEMENT

	Trimmed size	Bleed size	
Double Page Spread	W 464 mm x H 277 mm	W 468 mm x H 281 mm	US\$ 5,000
Single Page	W 232 mm x H 277 mm	W 236 mm x H 281 mm	US\$ 3,000
Inside front cover	W 232 mm x H 277 mm	W 236 mm x H 281 mm	US\$ 4,000
Inside back cover	W 232 mm x H 277 mm	W 236 mm x H 281 mm	US\$ 3,500
Half Page	W 232 mm x H 139 mm	W 236 mm x H 143 mm	US\$ 1,800
Quarter Page	W 232 mm x H 70 mm	W 236 mm x H 74 mm	US\$ 1,000

(Prices exclude 7% VAT)



ADVERTISING DEADLINES

December Issue:

Booking deadline 15th October
Artwork deadline 1st November
Publication 1st December

May Issue:

Booking deadline 15th March
Artwork deadline 1st April
Publication 1st May

PAYMENT TERMS

Payment is due on presentation of the invoice. Interest of 7.5% per month will be charged for all payments outstanding beyond 30 days.



ensign

Ensign Media Co. Ltd.

Phuket Tel: +66 7626 4756 Bangkok Tel: +66 2260 7643
www.ensign-media.com duncan@ensign-media.com

